

SPONSORSHIP

Why are sponsors needed?

The WRBRA is a non-profit 501 (c)(3). Sponsors are needed to help offset the cost of the events and awards. Without the generous support of our sponsors, the WRBRA would not be as successful as it is.

The W.R.B.R.A sponsorship program is of great value and to ensure the success of this association it takes sponsors such as you. The WRBRA recognizes the importance of its sponsors and is committed to providing professional promotional recognition for those wishing to link their names with the association and the growing sport of bull riding. If you have any questions about our program or would like me to make a presentation please feel free to call anytime.

This sponsorship is tax deductible as an advertising expense.

Sponsor Programs Available

Diamond Contributor

For a contribution of \$5000.00 the contributor receives:

- 3' x 6' multicolor sponsor banner to be hung up all year long
- Announcement spots throughout each event for a full year
- Listed in the news letter for a full year
- Prime positioning on web site
- Appreciation Plaque
- Two VIP Credentials to all 15 events and the Regional Finals.
- Web Page Link
- Subscription to the Competitor News
- One full page ad in the Finals Program
- WRBRA window decal
- WRBRA T-Shirts (up to 10)
- Photos of Champions after each buckle series (x5) and finals champions

Platinum Contributor

For a contribution of \$3000.00 the contributor receives:

- 3' x 6' multicolor sponsor banner to be hung up all year long
- Announcement spots throughout event
- Listed in the news letter for 6 months
- Position on the web site.
- Appreciation Plaque
- Two VIP credentials to all 15 events and to the Regional Finals.
- Web Page Link
- Subscription to the Competitor News
- ½ page ad in the finals program
- WRBRA window decal
- WRBRA T-Shirts (up to 6)

Gold Contributor

For a contribution of \$1500.00 the contributor receives:

- 3' x 6' multicolor sponsor banner to be hung up all year long
- Announcement spots throughout event
- Listed in the news letter for 6 months
- Position on the web site.
- Appreciation Plaque
- Two VIP credentials to all 15 events and to the Regional Finals.
- Web Page Link
- Subscription to the Competitor News
- 1/4 page ad in the finals program
- WRBRA window decal
- WRBRA T-Shirts (2)

Silver Contributor (Chute Sponsor)

For a contribution of \$600.00 the contributor receives:

- 3' x 6' multicolor banner hung on the bucking chute for the season.
- Announced every time a rider comes out of that chute.
- Listed in the news letter and web site for a full year.
- Appreciation Certificate.
- Two VIP credentials to all 15 events and to the Regional Finals
- Web Page Link
- Business card ad in the finals program.
- WRBRA window decal

Bronze Contributor (Arena Sponsor)

For a contribution of \$350.00 the contributor receives:

- 3' x 6' multicolor banner hung in the arena for the season
- Announcement spots during the events
- Listed in the news letter and web site for a full year.
- Appreciation Certificate.
- Two VIP credentials to the Regional Finals
- Business card ad in the finals program
- WRBRA window decal

Buckle Sponsor

- Announced as the Buckle sponsor for that division for that event/series
- Present the buckle to the winner if you are present at that event
- Listed in the news letter and web site as a buckle sponsor
- Listed in the Finals Program

Types of Buckles:

- Series Buckle \$150.00
- Regional Championship/Reserve Buckle \$275.00
- Weekend Finals Champion/Reserve Buckle \$200.00
- Rookie of the Year Buckle \$200.00
- Bull Fighter \$200.00

Added Money Sponsor

Any amount is welcomed

- Announced at the event that is sponsored.
- Listed in the News Letter and web site as a sponsor.

The official news letter of the WRBRA is the Competitor News. It is printed every other week for 26 issues per year with readership up to 26,000 per month. The primary distribution includes states such as Montana, Washington, Idaho, Wyoming, Utah, California, South Dakota, Hawaii, Nevada and Arizona. The sponsorship of WRBRA provides advertising over a vast area.

Printable sponsorship form.

Sponsorship Agreement

Company Name: _____

Contact Name: _____

Mailing Address: _____

City/State: _____

Zip: _____

Phone Business: _____ Cell: _____

Email Address: _____

Sponsorship Type:

_____ Diamond Contributor \$5,000

_____ Platinum Contributor \$3,000

_____ Gold Contributor \$1,500

_____ Silver Contributor (Chute) \$600

_____ Bronze Contributor (Arena) \$350

_____ Buckle Sponsor- Division _____

_____ Added Money Sponsor amount \$ _____ Division _____

Please enclose a business card and a brief description of your business for public announcements.

Thank you for your generous support. Send this form and a check, money order or cashiers check to:

WRBRA

PO Box 424

Sheridan, Ca 95681

(530)633-0887

